

Alan Clayton

Alan Clayton Associates (GB)



Great Fundraising

Premium Masterclass

Speaker: **Alan Clayton** Alan Clayton Associates (GB)
Date: **Tuesday and Wednesday 10-11 October 2017** – 10:00-16:00
Venue: Austria Trend Hotel, Vysoká 2A, Bratislava, Slovakia

Tuesday 10 October – Day One

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| 9:30-10:00 | Delegate Registration for the Masterclass |
| 10:00-11:30 | The Great Fundraising Organisations |
| 11:30-12:00 | Coffee Break |
| 12:00-13:30 | A Fundraising Culture |
| 13:30-14:30 | Lunch |
| 14:30-16:00 | Donor Centred Thinking |
| 16:00 | Close |

Wednesday 11 October – Day Two

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| 10:00-11:30 | Fundraising Communications That Work |
| 11:30-12:00 | Coffee Break |
| 12:00-13:30 | How To Create Fundraising Communications |
| 13:30-14:30 | Lunch |
| 14:30-16:00 | Leading Great Fundraising |
| | Getting Going With Great Fundraising |
| 16:00 | Close |

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