



Kay Sprinkel Grace

Transforming Philanthropy (US)

Maximize Your Impact: Engage Volunteers Strategically In Your Mission, On Your Board And In Your Work

Masterclass

Speaker: **Kay Sprinkel Grace** Transforming Philanthropy (US)

Date: **Wednesday 12 October 2016** – 14:30-18:00

Venue: Austria Trend Hotel, Vysoká 2A, Bratislava, Slovakia

14:00-14:30 >> Delegate Registration for the Masterclass Program

14:30-16:00 >> Part 1

Kay, a skilled professional who has also won awards for her volunteer work, knows how to work with volunteers. She will facilitate an open discussion about volunteers: who they are, where they come from, how to engage them, what they want from their volunteer work, what frustrates us about them, how to keep them from trying to do work they should not do, and how they can increase our impact significantly by being not only our best “ambassadors” but also our “back up work force.” Whether you are used to working with volunteers or have only considered it, there will be something in this session for you. Kay will draw from her several books on volunteers and volunteer boards and share her vast experience and insights including her widely used program for engaging boards.

16:00-16:30 >> Coffee Break

16:30-18:00 >> Part 2

The second portion of this masterclass will give participants opportunities to prepare a volunteer development (getting started) or volunteer training (getting them motivated) or volunteer engagement plan (getting them to stay) – the level of plan depends on how you are currently succeeding with your volunteer boards and with volunteers in other ways you have utilized their skills and interests. Discussion of the various plans will end the session, and there will be opportunities to exchange new ideas with colleagues.

As a participant you will learn:

- Techniques for recruiting, engaging and retaining volunteers,
- How to interact with volunteers in ways that keep the staff/volunteer relationship clear,
- Ways to maximize the volunteer experience: for the volunteer, and for your organization,
- How volunteers increase your capacity for effectiveness as an organization and provide staff with a “back up work force”.



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This masterclass is designed for anyone who would benefit from working with volunteers – mid to senior level people or entry level people with responsibility, e.g., for special events.

Kay Sprinkel Grace understands the challenges of 21st century philanthropy as well as its opportunities, and brings her experience from working with countless nonprofit organizations to bear on the current issues affecting donor development, fund raising, outreach, message strategy and volunteerism. As principal of her own organization since 1989, her clients include public media, hospitals, universities, arts and cultural organizations, environment and social justice organizations, churches and education, as well as community-based services. A sampling of her recent clients (2013 – 2016) includes KQED; Oregon Public Broadcasting; Sustainable Conservation; Djerassi Resident Artists Program; Book Club of California; National AIDS Memorial; Wichita (KS) Symphony; Los Angeles Philharmonic; African-American Shakespeare Company; Barter Theatre; Fistula Foundation; Population Action International; Futures Without Violence; and others. A goal of her consulting is to mentor and strengthen leaders within organizations to grow their success while achieving their immediate goals.

In 2015 she participated as a keynote speaker and workshop leader in conferences in Australia, The Netherlands, Slovakia, Czech Republic, Italy, Canada and Poland. In 2016 she will speak at professional gatherings in The Netherlands and Slovakia as well as at numerous conferences across the United States. Her BA and MA are from Stanford University, where she is a recipient of their highest award for volunteer service, The Gold Spike, as well as their Centennial Medal, Outstanding Achievement Award, Award of Merit and Associates Award. In 2013, she was awarded the Henry A. Rosso Medal for Lifetime Achievement in Ethical Fund Raising by the Lilly Family School of Philanthropy at Indiana University. The Rosso Medal recognizes lifelong dedication to emphasizing philanthropy's ethics and values, acting as a mentor to perpetuate and invigorate philanthropic traditions, and noted leadership in a long, productive career of distinction.

She is the author of seven books related to philanthropic practices and board engagement: *Beyond Fund Raising* (1997 and 2005, Wiley); *High Impact Philanthropy* (2001, co-author Alan Wendroff, Wiley); *Over Goal!* (2005, Emerson & Church); *The Ultimate Board Member's Book*, (Third Edition, Revised 2013, Emerson & Church); *Fund Raising Mistakes That Bedevil All Boards* (Revised 2009, Emerson & Church); *The AAA Way to Fundraising Success: Maximizing Involvement, Maximizing Results*, (2009, Whit Press of Seattle and Jackson Hole); *The Busy Volunteer's Guide to Fundraising* (2016, Emerson & Church).

She serves on the Advisory Board of the Czech Fundraising Center, Prague, Czech Republic, and the governing board of Philharmonia Baroque Orchestra, San Francisco.

www.ceefundraising.org

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