

Tuesday 9 October 2018 – Masterclasses					
From To	Topic		Speaker	Country	Organization
14:00 14:30	Delegate Registration (MASTERCLASS + FULL Programme)				
14:30 16:00 Part 1	A	<b>Making Mobile Work For Fundraising</b>	<b>Nick Allen</b>	US	Open America
	B	<b>Donor Love – What Are Your Donors Going Through?</b>	<b>Simon Scriver</b>	IE	ChangeFundraising.com
	C	<b>Six Critical Building Blocks To Transform Your Legacy Programme For Future Fundraising Success</b>	<b>Stephen George</b>	GB	Good Leaders
	D	<b>The Digital Campaign Hot House: 48 Hours To Build The Most Awesome Digital Campaign The World Has Ever Seen</b>	<b>Aroon Dougan Jason Potts</b>	GB GB	Think Digital
16:00 16:30	Coffee Break				
16:30 18:00 Part 2	A	<b>Making Mobile Work For Fundraising</b>	<b>Nick Allen</b>	US	Open America
	B	<b>Donor Love – What Are Your Donors Going Through?</b>	<b>Simon Scriver</b>	IE	ChangeFundraising.com
	C	<b>Six Critical Building Blocks To Transform Your Legacy Programme For Future Fundraising Success</b>	<b>Stephen George</b>	GB	Good Leaders
	D	<b>The Digital Campaign Hot House: 48 Hours To Build The Most Awesome Digital Campaign The World Has Ever Seen</b>	<b>Aroon Dougan Jason Potts</b>	GB GB	Think Digital
	Close				

Wednesday 10 October 2018 – CEE Conference						
From	To	Topic	Speaker	Country	Organization	
8:00	9:00	Delegate Registration (CLASSIC Programme)				
9:00	9:10	Welcome Speeches	Eduard Marček	SK	Slovak Fundraising Centre Slovenská sporiteľňa	
9:10	10:30	OPENING PLENARY: Become A Great Fundraising Leader	Stephen George	GB	Good Leaders	
10:30	11:00	Coffee Break				
11:00	12:30	A	The Future In Digital Fundraising: Where Will It Help, What Do We Have To Be Aware Of	Björn Lampe	DE	betterplace.org
		B	Direct Marketing To The Max... What Does It Take To Succeed In The Digital World?	Aroon Dougan Jason Potts	GB GB	Think Digital
		C	Fundraising After GDPR: Rules, Risks And Opportunities	Jitty van Doodewaerd	NL	DMCC Netherlands
		D	Small Budget, Big Impact	Simon Sriver	IE	ChangeFundraising.com
12:30	13:30	Lunch				
13:30	15:00	A	The Future In Digital Fundraising: Where Will It Help, What Do We Have To Be Aware Of	Björn Lampe	DE	betterplace.org
		B	Finding Purpose And Story In You And Your Fundraising	Stephen George	GB	Good Leaders
		C	New Ecosystem: Consistency And Co-Creation – Grow Your Corporate Fundraising And Partnerships Systematically And Sustainably!	Katalin Kovácsné Béres	HU	SOS Children's Villages International
		D	{Digital} Donor Journey – How To Take Your Donors On Journeys They Will Love!	Jan Uekermann	CH	RaiseNow

Wednesday 10 October 2018 – CEE Conference						
From	To	Topic		Speaker	Country	Organization
15:00	15:30	Coffee Break				
15:30	17:00	A	What Fundraisers Can Learn From Tinder	Nikki Bell Viki Ward	GB GB	British Heart Foundation British Youth Council
		B	Going Digital? Become Truly Data Driven!	Miroslav Umlauf	CZ	Avast
		C	Fundraising After GDPR: Rules, Risks And Opportunities	Jitty van Doodewaerd	NL	DMCC Netherlands
		D	Testing 1-2-3	Nick Allen	US	Open America
17:00	17:30	Coffee Break				
17:30	18:30	A	Big Data Is Here, How Can It Help You?	Martin Humpolec	CZ	CRM For Non-Profits
		B	Better Public Speaking For Good	Simon Sriver	IE	ChangeFundraising.com
		C	Engaging Boards In Fundraising	Eva Aldrich	US	CFRE International
		D	Everyone Can Be An Inspiration	Jan Uekermann	CH	RaiseNow
19:30		Party with Live Music (at Sladovňa House of Beer)				



# FUNDRAISING IN A WORLD OF BIG DATA

9 - 11 Oct 2018  
Bratislava | SK

Thursday 11 October 2018 – CEE Conference						
From	To	Topic		Speaker	Country	Organization
9:00	10:30	A	Going Digital? Become Truly Data Driven!	Miroslav Umlauf	CZ	Avast
		B	Blockchain: Opportunities For Non-Profit Organizations	Evgeniia Filippova	AT	WU Vienna University of Economics and Business Administration
		C	New Ecosystem: Consistency And Co-Creation – Grow Your Corporate Fundraising And Partnerships Systematically And Sustainably!	Katalin Kovácsné Béres	HU	SOS Children's Villages International
		D	Facebook For Fundraising And Advocacy	Nick Allen	US	Open America
10:30	11:00	Coffee Break				
11:00	12:30	A	How To Build And Lead A Great Fundraising Team	Stephen George	GB	Good Leaders
		B	Blockchain: Opportunities For Non-Profit Organizations	Evgeniia Filippova	AT	WU Vienna University of Economics and Business Administration
		C	{Digital} Donor Journey – How To Take Your Donors On Journeys They Will Love!	Jan Uekermann	CH	RaiseNow
		D	What Fundraisers Can Learn From Tinder	Nikki Bell Viki Ward	GB GB	British Heart Foundation British Youth Council
12:30	13:00	Coffee Break				
13:00	13:45	CLOSING PLENARY: Fundraising Is A Lonely Hunter		Simon Scriver	IE	ChangeFundraising.com
		Close				



# FUNDRAISING IN A WORLD OF BIG DATA

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## ORGANIZER



## GENERAL PARTNER



## IN COOPERATION



## MAIN PARTNERS



## PARTNERS



## MEDIA PARTNERS

