



CEE FUNDRAISING
CONFERENCE

LEAD, FOLLOW OR GET OUT OF THE WAY: HOW TO BE A BETTER LEADER IN A TIME OF PROFOUND CHANGE

Masterclass

Speaker: **Tony Myers** Myers & Associates (CA)
Konstantina Papadimitriou Inuksuk Consulting (GR)

Date: **Wednesday 12 October 2022** – 14:30-18:00

Venue: AC Hotel by Marriott, Vysoká 2A, Bratislava, Slovakia

14:00-14:30 >> **Delegate Registration for the Masterclass Program**

14:30-16:00 >> **Part 1**

16:00-16:30 >> **Coffee Break**

16:30-18:00 >> **Part 2**

The number one issue facing the NGO sector today is leadership. And if you're like most of us you are experiencing new leadership challenges in your organization. The pandemic has called on all of us to lead in new ways, with new understanding and new skills. And even as the pandemic winds down, the challenges persist and become even more complex.

So, what are the issues today? How do we address them? What do we need to do to grow leadership in ourselves? How do we address the critical leadership issues in our organizations? What new skills and abilities do we need to adopt? What proven leadership skills and abilities do we need to refine and apply?



Join two professionals, representing both sides of the Atlantic, reflecting the views of two genders and two different generations as they take you on a leadership journey to heighten your awareness and perception of how to thrive and survive as leaders in a time of unprecedented change. They will challenge you, engage you, make you think and help you prepare for 2023 and beyond.

For 35 years, Tony has advised NGO leaders in organizations undergoing change, on 6 continents around the world. For 17 years, Konstantina has confronted leadership challenges in Europe as a fundraising professional, and today helps numerous others benefit from her experience.

Learning objectives:

- Identify the 6 primary leadership challenges facing NGOs today,
- Articulate the primary leadership qualities that will help you succeed – exercise,
- Learn how to deal with leadership challenges in your NGO – presentation,
- Create a plan of action that can make a difference for you and your NGO – exercise,
- Articulate learnings you can share with your colleagues and supervisors – exercise.

This action-packed session is low on theory and high on practice. You will come away with a better understanding and appreciation of how you can be effective as a leader at work, a leader in your organization and a leader in your own life.

Who should attend:

This session is for those who want to take time to reflect and consider ‘how to get things done’, especially:

- Those in leadership positions;
- Those who aspire to be in leadership positions;
- Those who want to be better leaders;
- Those who want their leaders to be better leaders;
- Those who aspire to grow in their current positions.

It is about how to lead people and lead projects, in a manner that not only takes care of the tasks but also takes care of the people.



Tony Myers
Myers & Associates (CA)

**Konstantina
Papadimitriou**
Inuksuk Consulting (GR)

Tony is a passionate enthusiast, fundraiser, consultant, strategist, author, speaker, and coach who has acquired a lifetime of experience working with leaders on six continents in organizations large and small that are undergoing change. His lifetime achievement includes working with teams of leaders and fundraisers to help raise over \$500 million.

His expertise lies in helping leaders around the world realize their vision and mission. He is internationally recognized for his ability to mould strategic direction, bring about change, develop revenue generation plans and successfully launch and complete major fundraising programmes and campaigns. Tony's work with the Presidents of two major international universities, and numerous non-profit organizations, has gained him an international reputation for making a difference.

Tony's approach in all that he does is to listen first, to seek deep understanding, to identify challenges and then together find a way to meet challenges head-on. He draws from his experience in setting up four charitable foundations across Canada. Tony walks the talk. His involvement in the non-profit sector includes service on several boards, including the CFRE International Board of Directors, Washington D.C., the Association of Fundraising Professionals, CentrePoint for Non-profit Management, the Kelsey Institute Foundation, the ASTech Foundation, Public Legal Information Services, Sustainable Calgary, and other non-profit organizations in Canada and beyond.

As an international consultant, Tony brings passion, energy, enthusiasm, commitment, experience and knowledge to his work with leaders and fundraisers. And he is the first to tell you that he loves his job and says he doesn't really work, he just gets up every morning and goes to "joy".

Tony and his wife Erna live in Edmonton, Alberta where they spend valuable time with their three adult children and five grandchildren.

Konstantina is a passionate strategist, fundraising consultant, trainer, mentor and philanthropy advisor working with organizations and donors who seek to grow and achieve impact. She has been leading fundraising teams in international non-profit organizations, such as Greenpeace and ActionAid in Greece, and she currently supports numerous organizations in the country to develop their fundraising and leadership capacity, fulfil their goals and embrace change. Konstantina works with non-profit professionals who want to lead with confidence and thrive in a constantly changing environment, helping them gain a new perspective and develop skills, attitudes and behaviours that will help them find success and fulfilment.



Tony Myers

Myers & Associates (CA)

**Konstantina
Papadimitriou**

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**Please evaluate
this masterclass at**

bit.ly/2022tonykonstantina

Thank you!



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