

Wednesday, 11 October 2023 – Masterclasses				
From To	Topic		Speaker (Country)	Organization
13:00 14:30 Part 1	A	Leading Change	Tony Myers (CA), Konstantina Papadimitriou (GR), Jan Kroupa (CZ)	Myers & Associates, Inuksuk Consulting, Czech FR Center
	B	How To Journey Map Your Way To A Deeper Donor Relationship, Stronger Organization And A Supporter-Centric Organization	Michael Johnston (CA)	hjc
	C	Integrating A Robust Legacy Pipeline From Start To Finish	Ligia Peña (CA)	GlobetrottingFundraiser
	D	A Three Part Series Of Sessions To Equip You For Your Impact Measurement Journey	Colin Habberton (ZA)	Relativ Group
14:30 15:00	Coffee Break			
15:00 16:30 Part 2	A	Leading Change	Tony Myers (CA), Konstantina Papadimitriou (GR), Jan Kroupa (CZ)	Myers & Associates, Inuksuk Consulting, Czech FR Center
	B	How To Journey Map Your Way To A Deeper Donor Relationship, Stronger Organization And A Supporter-Centric Organization	Michael Johnston (CA)	hjc
	C	Integrating A Robust Legacy Pipeline From Start To Finish	Ligia Peña (CA)	GlobetrottingFundraiser
	D	A Three Part Series Of Sessions To Equip You For Your Impact Measurement Journey	Colin Habberton (ZA)	Relativ Group
16:30 17:00	Coffee Break			
17:00 18:30 Part 3	A	Leading Change	Tony Myers (CA), Konstantina Papadimitriou (GR), Jan Kroupa (CZ)	Myers & Associates, Inuksuk Consulting, Czech FR Center
	B	How To Journey Map Your Way To A Deeper Donor Relationship, Stronger Organization And A Supporter-Centric Organization	Michael Johnston (CA)	hjc
	C	Integrating A Robust Legacy Pipeline From Start To Finish	Ligia Peña (CA)	GlobetrottingFundraiser
	D	A Three Part Series Of Sessions To Equip You For Your Impact Measurement Journey	Colin Habberton (ZA)	Relativ Group

Thursday, 12 October 2023 – CEE Conference				
From To	Topic		Speaker (Country)	Organization
7:45 8:30	D	Yoga Session With Jan	Jolan van Herwaarden (NL)	College of Change
8:00 9:00	Delegate Registration (CLASSIC Programme)			
9:00 9:05	Welcome		Eduard Marček (SK)	Slovak Fundraising Centre
9:05 10:00	PLENARY: How WE Can Impact The Future		Willeke van Rijn (GB)	The Resource Alliance
10:00 10:30	Coffee Break			
10:30 12:00	A	Digital Fundraising For Everyone!	Michael Johnston (CA)	hjc
	B	Fundraising In Tough Times	Svitlana Pugach (UA), Eelco Keij (US), Konstantina Papadimitriou (GR)	Tabletochki Charity Foundation, World Wildlife Fund, Inuksuk Consulting
	C	Leading For Solutions	Astrid von Soosten (DE)	Brakeley Fundraising Consultants
	D	What's Working Around The World... And How To Make It Work For Your Organisation	Emily Bracken (ES)	Daryl Upsall & Associates
12:00 13:00	Lunch			
13:00 14:30	A	Five YES To Win A Major Donor Campaign	Tony Myers (CA) Jan Kroupa (CZ)	Myers & Associates Czech Fundraising Center
	B	The Purpose Revolution – How Purpose Drives Performance In Your People	Colin Habberton (ZA)	Relativ Group
	C	10 Ways To Start A Legacy Program	Ligia Peña (CA)	GlobetrottingFundraiser
	D	How To Ignite Your Fundraising With Telemarketing – Even In Small And Mid-Sized Organisations	Martina Neradová (CZ)	Amnesty International Czech Republic
	E	Fundraising – Speed Chess Style – With Mike	Michael Johnston (CA)	Hjc

Thursday, 12 October 2023 – CEE Conference				
From To	Topic		Speaker (Country)	Organization
14:30 15:00	Coffee Break			
15:00 16:30	A	"Corporate Simulator" Game In A Speed Dating Style	Katalin Kovácsné Béres (HU) Katarína Bartovičová (SK)	SOS Children's Villages Intl. Slovak Fundraising Centre
	B	Fundraising In The AI Era: Strategies, Tools, And Case Studies	Kateřina Švidrnachová (CZ)	
	C	How To Create Better Organizations Through Strategic Planning	Tony Myers (CA)	Myers & Associates
	D	From A \$2 Million Kickstarter Success To Launching A Fundraising Platform: Revealing The Secrets Of Product Crowdfunding For Fundraisers	Ivan Zaťko (SK)	Donio
16:30 17:00	Coffee Break			
17:00 18:00	A	How To Build A Solid Fundraising Plan In 10 Steps	Konstantina Papadimitriou (GR)	Inuksuk Consulting
	B	Ethics J-E-O-P-A-R-D-Y!	Ligia Peña (CA)	GlobetrottingFundraiser
	C	Golden Case For Support	Jolan van Herwaarden (NL)	College of Change
	D	CRM In Focus: A Comprehensive Examination Of Pros And Cons For NGOs	Petra Joklová (CZ)	CRM For Non-Profits
19:45	Party with Live Music (at Sladovňa House of Beer > sladovna.info)		Supported by Donio	Crowdfunding Portal

Friday, 13 October 2023 – CEE Conference				
From To	Topic		Speaker (Country)	Organization
7:45 8:30	D	Yoga Session With Jolan	Jolan van Herwaarden (NL)	College of Change
9:00 10:30	A	What's Working Around The World... And How To Make It Work For Your Organisation	Emily Bracken (ES)	Daryl Upsall & Associates
	B	LinkedIn For Fundraising Strategy: Overlooked And Underused	Eelco Keij (US)	World Wildlife Fund
	C	Leading For Solutions	Astrid von Soosten (DE)	Brakeley Fundraising Consultants
	D	Creating More Effective Donation Forms	Michael Johnston (CA)	hjc
10:30 11:00	Coffee Break			
11:00 12:30	A	"Corporate Simulator" Game In A Speed Dating Style	Katalin Kovácsné Béres (HU) Katarína Bartovičová (SK)	SOS Children's Villages Intl. Slovak Fundraising Centre
	B	Fundraising In Tough Times	Svitlana Pugach (UA), Eelco Keij (US), Konstantina Papadimitriou (GR)	Tabletochki Charity Foundation, World Wildlife Fund, Inuksuk Consulting
	C	How To Ignite Your Fundraising With Telemarketing – Even In Small And Mid-Sized Organisations	Martina Neradová (CZ)	Amnesty International Czech Republic
	D	Fundraising In The AI Era: Strategies, Tools, And Case Studies	Kateřina Švidrnichová (CZ)	
	E	Fundraising – Speed Chess Style – With Mike	Michael Johnston (CA)	hjc
12:30 13:00	Coffee Break			
13:00 13:45	PLENARY: Fundraiser's Burnout: Who's Serving Whom?		Ligia Peña (CA)	GlobetrottingFundraiser



IMPACT THE FUTURE

11 – 13 Oct 2023
Bratislava | SK

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