



**Tony Myers**

Myers & Associates (CA)

**Jan Kroupa**

Czech Fundraising  
Center (CZ)

**Konstantina  
Papadimitriou**

Inuksuk Consulting (GR)



CEE FUNDRAISING  
**CONFERENCE**

## LEADING CHANGE

### Masterclass

**Speaker:** **Tony Myers** Myers & Associates (CA)  
**Konstantina Papadimitriou** Inuksuk Consulting (GR)  
**Jan Kroupa** Czech Fundraising Center (CZ)

**Date:** **Wednesday, 11 October 2023** – 13:00-18:30

**Venue:** AC Hotel by Marriott, Vysoká 2A, Bratislava, Slovakia

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**12:00-13:00 >>** **Delegate Registration for the Masterclass Program**

**13:00-14:30 >>** **Part 1**

**14:30-15:00 >>** **Coffee Break**

**15:00-16:30 >>** **Part 2**

**16:30-17:00 >>** **Coffee Break**

**17:00-18:30 >>** **Part 3**

*What does it mean to lead change during times of unprecedented change?*

Seldom has change in our sector been so profound and so pervasive. Numerous factors are forcing change in our organisations like never before: the post-covid impact, the war in Ukraine, the climate crisis, the great resignation, economic turbulence, and more. Changes in our world impact everything we do. If we don't move forward, we move backwards – even when we do nothing.

It is in this context that you are invited to this masterclass on how we can master change in our organisations while the world forever changes around us.



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With a combined experience of 70 years in the social impact sector, much of which has involved engaging with organisations undergoing change, our speakers will bring you on an experiential learning journey that will heighten your awareness of organisational change models, help you identify and overcome barriers to change, and guide you through how to plan for and lead change.

This masterclass will leave you with confidence in your ability to address change in your organisation during this time of profound global change.

#### **Learning objectives:**

- You will leave the session familiar with change models you can apply to your teams and organisations, as well as a better understanding of where you stand on the change spectrum and the specific steps you can take to address change in your workplace.
- You will have the tools to lead, manage, and communicate change effectively and have gained a better understanding of the role of change leaders.

#### **Who should attend:**

- Executive directors, board members, fundraising managers and directors, organisational leaders, aspiring leaders, team leaders,
- Anyone interested in leadership and leading change.

#### **Suggested level of audience:**

- Intermediate or advanced.

**Tony** is a passionate enthusiast, fundraiser, consultant, strategist, author, speaker, and coach who has acquired a lifetime of experience working with leaders on six continents in organizations large and small that are undergoing change. His lifetime achievement includes working with teams of leaders and fundraisers to help raise over \$500 million.

His expertise lies in helping leaders around the world realize their vision and mission. He is internationally recognized for his ability to mould strategic direction, bring about change, develop revenue generation plans and successfully launch and complete major fundraising programmes and campaigns. Tony's work with the Presidents of two major international universities, and numerous non-profit organizations, has gained him an international reputation for making a difference.



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Tony's approach in all that he does is to listen first, to seek deep understanding, to identify challenges and then together find a way to meet challenges head-on. He draws from his experience in setting up four charitable foundations across Canada. Tony walks the talk. His involvement in the non-profit sector includes service on several boards, including the CFRE International Board of Directors, Washington D.C., the Association of Fundraising Professionals, CentrePoint for Non-profit Management, the Kelsey Institute Foundation, the ASTech Foundation, Public Legal Information Services, Sustainable Calgary, and other non-profit organizations in Canada and beyond.

As an international consultant, Tony brings passion, energy, enthusiasm, commitment, experience and knowledge to his work with leaders and fundraisers. And he is the first to tell you that he loves his job and says he doesn't really work, he just gets up every morning and goes to "joy".

Tony and his wife Erna live in Edmonton, Alberta where they spend valuable time with their three adult children and five grandchildren.

**Konstantina** is a passionate strategist, fundraising consultant, trainer, mentor and philanthropy advisor working with organizations and donors who seek to grow and achieve impact. She has been leading fundraising teams in international non-profit organizations, such as Greenpeace and ActionAid in Greece, and she currently supports numerous organizations in the country to develop their fundraising and leadership capacity, fulfil their goals and embrace change. Konstantina works with non-profit professionals who want to lead with confidence and thrive in a constantly changing environment, helping them gain a new perspective and develop skills, attitudes and behaviours that will help them find success and fulfilment.

**Jan** has 20+ years of experience as an international consultant, trainer and researcher focused on philanthropy, resource mobilization and leadership in civil society in more than a dozen countries around the world, primarily in Central and Eastern Europe. He is the co-founder of the Czech Fundraising Center, a leading CEE capacity-building non-profit, and the Chair of NETT – the Civil Society Think Tank – both based in Prague. Jan serves on the boards of several non-profits. *"I serve leaders in the philanthropic sector in pursuing their mission so that they may walk the Earth with their heads held high."*



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**Please evaluate  
this masterclass at**

**[bit.ly/2023tony](https://bit.ly/2023tony)**

**Thank you!**



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