



Marcelo Iñarra

Fundraising Consultant (AR)



CEE FUNDRAISING
CONFERENCE

DESIGNING FUNDRAISING AND PUBLIC MOBILISATION PROTOTYPES BASED ON GLOBAL TRENDS

Innovation Lab

Speaker: **Marcelo Iñarra** Fundraising Consultant (AR)
Date: **Wednesday, 16 October 2024** – 13:00-18:30
Venue: AC Hotel by Marriott, Vysoká 2A, Bratislava, Slovakia

12:00-13:00 >> **Delegate Registration for the Masterclass Program**
13:00-14:30 >> **Part 1**
14:30-15:00 >> **Coffee Break**
15:00-16:30 >> **Part 2**
16:30-17:00 >> **Coffee Break**
17:00-18:30 >> **Part 3**

Ready to ride the waves of human behaviour trends and see your impact grow?

This session of the Innovation Lab has been crafted for visionary NGOs in Central and Eastern Europe. Marcelo will reveal the latest global trends and cutting-edge prototyping techniques to transform your fundraising and public mobilisation efforts. Engage with research on trends, explore innovative methodologies, and create practical, impactful prototypes to drive your mission forward and see your impact grow.



Key highlights:

- **Trend Analysis:** Discover global trends shaping fundraising and mobilisation.
- **Prototyping Techniques:** Learn agile prototyping and design thinking methods.
- **Collaborative Workshops:** Brainstorm, design, and test new prototypes with peers.
- **Success Stories:** Gain insights from NGOs that successfully integrated trends.
- **Future Readiness:** Stay agile and responsive to emerging trends and changes.

Who should attend:

- Fundraising professionals seeking cutting-edge strategies
- NGO leaders focused on innovative public engagement and fundraising
- Social impact strategists aiming to leverage global trends
- Anyone dedicated to advancing the future of fundraising and mobilization

Suggested level of audience:

- This masterclass is suitable for all levels of experience.

Book in advance. Only a limited number of places are available for this masterclass!

Marcelo is an international public mobilisation, fundraising, and innovation consultant with over 30 years of experience in the non-profit sector. He has supported over 100 organisations in developing innovative strategies that helped mobilise people and raise millions of dollars.

Marcelo has worked with UNICEF, Amnesty International, MSF, Greenpeace, UNHCR, SOS Children's Villages, and many other INGOs. Since 2023, he has served as Deputy Board Chair of Greenpeace International.



Marcelo Iñarra

Fundraising Consultant (AR)

**Please evaluate
this masterclass at**

bit.ly/2024marcelo

Thank you!



**ceefundraising.org
#CEEFC**