

Wednesday, 14 October 2026 – Masterclasses				
From To	Topic		Speaker (Country)	Organization
14:30 15:00	Delegate Registration (FULL Programme)			
13:00 14:30 Part 1	A	Mid Value Fundraising	Mark Phillips (GB)	Mark Phillips Fundraising Associates
	B	Building Campaigns That Actually Work	Giedrė Šopaitė (LT) Cătălin Dinu (RO)	Baltic Fundraising Hub 2doGood Communication
	C	A New Role For Fundraisers: Impact Facilitator	Astrid von Soosten (DE)	Brakeley Fundraising Consultants
	D	The Brand Value Of Hope	Tyler Riewer (US) Anthony Marinos (US)	Mutiny Co.
14:30 15:00	Coffee Break			
15:00 16:30 Part 2	A	Mid Value Fundraising	Mark Phillips (GB)	Mark Phillips Fundraising Associates
	B	Building Campaigns That Actually Work	Giedrė Šopaitė (LT) Cătălin Dinu (RO)	Baltic Fundraising Hub 2doGood Communication
	C	A New Role For Fundraisers: Impact Facilitator	Astrid von Soosten (DE)	Brakeley Fundraising Consultants
	D	The Brand Value Of Hope	Tyler Riewer (US) Anthony Marinos (US)	Mutiny Co.
16:30 17:00	Coffee Break			
17:00 18:30 Part 3	A	Mid Value Fundraising	Mark Phillips (GB)	Mark Phillips Fundraising Associates
	B	Building Campaigns That Actually Work	Giedrė Šopaitė (LT) Cătălin Dinu (RO)	Baltic Fundraising Hub 2doGood Communication
	C	A New Role For Fundraisers: Impact Facilitator	Astrid von Soosten (DE)	Brakeley Fundraising Consultants
	D	The Brand Value Of Hope	Tyler Riewer (US) Anthony Marinos (US)	Mutiny Co.

Thursday, 15 October 2026 – CEE Conference			
From To	Topic		Organization
8:00 9:00	Delegate Registration (CLASSIC Programme)		
9:00 9:05	Welcome		Eduard Marček (SK) Slovak Fundraising Centre
9:05 10:00	PLENARY: What Fundraisers Get Wrong About Fundraising (And Why The System Rewards It)		Mark Phillips (GB) Mark Phillips Fundraising Associates
10:00 10:30	Coffee Break		
10:30 12:00	A	Holistic Approach To Fundraising: A Practitioner's Perspective	Claire Fernandez (BE) Katarína Bartovičová (SK) FIAN Belgium Slovak Fundraising Centre
	B	How UNICEF Is Building A Love Brand That Scales Fundraising	Alexander Montchovsky (SK) Unicef Slovakia
	C	Growing Legacy Giving: The Spanish Consortium Experience	Leyre Ayastuy (ES) Upsall International
	D	Fundraising Rooted In Strategy	Bence Tordai (AT) Isterra
12:00 13:00	Lunch		
13:00 14:30	A	Doing Good Without Burning Out: How To Look After Yourself And Your Team	Richard Docwra (GB) ChangeStar
	B	The Anatomy Of Viral Fundraising	Cătălin Dinu (RO) Andrzej Pietrucha (PL) 2doGood Communication FAOO
	C	A New Role For Fundraisers: Impact Facilitator	Astrid von Soosten (DE) Brakeley Fundraising Consultants
	D	Rethinking Relationship Fundraising – From Donor Management To Community Building	Martin Georgi (DE) German Fundraising Association

Thursday, 15 October 2026 – CEE Conference					
From	To	Topic		Speaker (Country)	Organization
14:30	15:00	Coffee Break			
15:00	16:30	A	Beyond Sponsorship: Designing Partnerships That Strengthen NGOs And Enhance Social Impact	Argyro Spyridaki (GR)	Reading to the Others
		B	Life After The Meta Ad Ban: How Five European Sections Of Amnesty International Adapted To The New Reality	David Conway (GB)	Amnesty International
		C	Fundraising Rooted In Strategy	Bence Tordai (AT)	Isterra
		D	Storytelling That Drives Support: How Powerful Narratives Strengthen Fundraising	Lyubov Krokhmalna (UA)	Pledge Peak
16:30	17:00	Coffee Break			
17:00	18:00	A	Have A Better Product	Colin Skehan (IE)	Revolutionise
		B	Hope In Times Of Disruption	Richard Docwra (GB) Katarína Bartovičová (SK)	ChangeStar Slovak Fundraising Centre
		C	FundraisingPack: World-Class CRM That Speaks Your Language – No Reinventing The Wheel	Zdeněk Struska (CZ)	FundraisingPack
		D	Forever Loved: Attitudes To In-Memory Giving	Mark Phillips (GB)	Mark Phillips Fundraising Associates
19:30		Party with Live Music (at Sladovňa House of Beer > sladovna.info)			

Friday, 16 October 2026 – CEE Conference				
From	To	Topic	Speaker (Country)	Organization
9:00	10:30	A Life After The Meta Ad Ban: How Five European Sections Of Amnesty International Adapted To The New Reality	David Conway (GB)	Amnesty International
		B Doing Good Without Burning Out: How To Look After Yourself And Your Team	Richard Docwra (GB)	ChangeStar
		C Growing Legacy Giving: The Spanish Consortium Experience	Leyre Ayastuy (ES)	Upsall International
		D How UNICEF Is Building A Love Brand That Scales Fundraising	Alexander Montchovsky (SK)	Unicef Slovakia
10:30	11:00	Coffee Break		
11:00	12:30	A The Anatomy Of Viral Fundraising	Cătălin Dinu (RO) Andrzej Pietrucha (PL)	2doGood Communication FAOO
		B Holistic Approach To Fundraising: A Practitioner's Perspective	Claire Fernandez (BE) Katarína Bartovičová (SK)	FIAN Belgium Slovak Fundraising Centre
		C Beyond Sponsorship: Designing Partnerships That Strengthen NGOs And Enhance Social Impact	Argyro Spyridaki (GR)	Reading to the Others
		D Storytelling That Drives Support: How Powerful Narratives Strengthen Fundraising	Lyubov Krokhmalna (UA)	Pledge Peak
12:30	13:00	Coffee Break		
13:00	13:45	PLENARY: The Courage To Choose	Giedrė Šopaitė (LT)	Baltic Fundraising Hub



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14 – 16 Oct 2026
Bratislava | SK

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